

# Step by Step Worksheet To Setup Your Own Blog

## Step 1: Setting Up Your Web Host

### A) Choose a Web Host.

I recommend either [Blue Host](#) (easiest option if you want to install WordPress) or [Hostgator](#).

If using Blue Host:

*check this box when item done ✓*

=> Choose a Plan

=> Enter your domain name

=> Fill in your personal information

=> Enter your payment details

### B) Install WordPress

*check this box when item done ✓*

=> Step 1: enter your domain

=> Step 2: create a Username and Password

=> Step 3: click 'Install Now'

### C) Create an email address using your domain

*check this box when item done ✓*

=> In your C Panel go to 'Email Manager'

=> Click on 'Create Email Account'

## Step 2: Configure WordPress

### A) Set the Custom Structure for Permalinks

*check this box when item done ✓*

=> set 'Custom Structure' to: `/%category%//%postname%/`

### B) Download the 12 Free Plugins (

*check this box when item done ✓*

=> visit: [www.robpowellbizblog.com/free-plugins](http://www.robpowellbizblog.com/free-plugins)

### C) Install the Plugins

*check this box when item done ✓*

=> see article for details

## D) Configure Yoast Plugin

*check this box when item done ✓*

- => Verify the site with Google
- => Adjust the Sitewide Meta Settings
- => Change the Meta Robots tag to 'noindex, follow'
- => Insert the %%excerpt%% meta tags
- => enter the correct details in Author metadata (for Google+)

## E) Configure Better WP Security Plugin

*check this box when item done ✓*

- => Fix issues 4, 5, and 6 on the Security Dashboard
- => Tick all boxes on Header Tweaks and Server Tweaks

## F) Configure WP Backup Plugin

*check this box when item done ✓*

- => Add New Job (archive format and destination)
- => Change the Schedule to WPCron and daily
- => Change the Meta Robots tag to 'noindex, follow'
- => Check boxes to Back Up plugins

## G) Configure Digg Digg Plugin

*check this box when item done ✓*

- => Enter your Twitter Handle
- => Enable Normal Display
- => Set the button values for Twitter, Facebook, and Google+

## H) Configure Pretty Link Plugin

*check this box when item done ✓*

- => Set Default Link Redirection to 301 and nofollow
- => Create a New Link using one of your affiliate links

## I) Configure AWeber for WP Plugin

*check this box when item done ✓*

- => Authenticate AWeber for WP
- => Create a List in your Aweber Account
- => Choose a Design for your AWeber Sign-Up Form
- => Add AWeber Form widget into the WP Sidebar

## Step 3: Create your First Post

- A) Go to 'Posts', then 'New'
- B) Give Your Post a Title
- C) In the new post click on 'Page Builder'
- D) Click on 'Insert Row'
- E) Add the Text Widget to the first column
- F) Enter some text
- G) Add the Image Widget to the next column
- H) Use the Image Widget to upload an image
- I) Create a new row
- J) Add the Shortcodes Ultimate Widget to the new row
- K) Choose the Gallery Widget
- L) Upload images to the Gallery
- M) Adjust the padding and other formatting
- N) Save your first post